

PURCHASE* AN AD FOR THE RECITAL PROGRAM BOOK!

Make your dancing star feel extra special! Place a personal message or his/her photo in the recital program. You can also advertise your business. Be sure to check out last year's program book at the studio front desk. **Your ad will be in our book & shown on the big screen during previews before each show!**

ALL ADS ARE DUE TUESDAY APRIL 30, 2024

- Business Card Size Ad: \$30
- 1/4 a page Ad (4.25" x 2.75"): \$50
- 1/2 a page Ad (8.5" x 5.5"): \$75
- Full page Ad (8.5" x 11"): \$125

Everyone who purchases an ad will get a complimentary book. Additional books may be purchased for \$15.

HOW TO SUBMIT YOUR AD FOR THE PROGRAM BOOK:

ALL ADS PRE-DESIGNED BY STUDIO MEMBERS:

STEP #1 – PAY FOR YOUR AD

- Submit payment for your ad(s) at the studio front desk with Mrs. Goodman. You will be given a confirmation number.

STEP #2 - Visit www.LSODance.com & click "Recital Ads"

STEP #3 - Select "Click Here to Upload" to submit your file. VERY IMPORTANT: Please name your file with your confirmation number. For example, if your confirmation number was FPA77 and your file is a pdf, name your file FPA77.pdf

Not sure how your ad should look? Click here to view sample ads:

<https://www.dropbox.com/s/hql0shjvrbqjj5t/Sample%20Recital%20Ads.pdf?dl=0>

IMPORTANT NOTES:

- The content and physical appearance of your ad (i.e. wording, photos, fonts, colors, layout etc.) will be determined and designed by you or via your own efforts. There are TONS of free graphic design apps available for your computer or smart phone such as Canva. Have your dancer give it a try! Young people these days are whizzes when it comes to technology.
- Your ad must be completely designed and saved in one file that includes the text and/or photos for your ad in .pdf format. Submissions with text, photos, logos or any other content in separate files, or any format other than .pdf will not be accepted.
- Your submission must be scaled to the dimensions of the type of ad you have purchased.
- No hard copies or hand-written ads will be accepted.
- If you want to have your LSOD solo, sibling picture, etc. in your ad, it must be a photo taken during picture days 2024 that you are ordering as a part of a photo package. Be sure to leave empty, designated space(s) for the LaShelle's photo(s) by placing the text "Photo Here" in the area you want it on your design.
- If you fail to take and order a solo and/or sibling etc. pictures during LaShelle's picture days, we will be unable to include a photo in your ad.

*Your ad must be paid in full at the time of purchase and prior to submission of the content. LaShelle's will determine the standard of quality and appropriateness of each submission. Late Ads & ads that do not meet LaShelle's standards will not be included in the book and you will receive studio credit as reimbursement.